

DEEPEN YOUR UNDERSTANDING OF DIVERSITY AND INCLUSION

JOIN THE BETTER TOGETHER LEADERSHIP TOUR



Are you ready to become a more effective leader in today's diverse and interconnected world? The Better Together Leadership Tour offers a powerful learning experience designed to equip you with the knowledge and skills necessary to foster inclusivity and drive positive change.

Explore history through a lens of resilience. We'll be visiting museums where we'll explore and discover:

- Impactful narratives on courage, struggles, achievements, and lasting contributions of diverse communities.
- Powerful reminders of the human capacity to overcome adversity and systemic oppression.
- The importance of preserving these historical experiences.

Develop essential leadership skills:

- Engage in thought-provoking activities and dialogues inspiring meaningful conversations.
- Gain profound insights into cultural diversity, inclusivity, and empathy.
- Foster critical competencies for driving positive change across organizations and communities.
- Invest in personal growth by expanding your worldview and cultivating a more equitable future

The Better Together Tour is more than just a sightseeing trip. It's a chance to connect with like-minded leaders, learn from renowned experts, and return equipped with actionable strategies to advance DEI initiatives in your work and community.

SPONSORED BY



DETAILS OF THE TOUR

- DATES:** Thursday, September 19, 2024 to Sunday, September 22, 2024
- MUSEUMS:** National Museum of African-American History and Culture and Chinese American Museum
- TRANSPORTATION:** Comfortable travel coach
- INCLUSIONS:** Museum entrance fees, guided tours, round-trip transportation, and hotel accommodations (3 days, 2 nights)
- ACCESSIBILITY:** Accommodations available upon advanced request
- DEPARTURE:** OHIO History Connection at 9AM
- COST:** Starting at \$1,250
- REGISTER** theheritagetours.com
- CONTACT:** Toni Bell @ (614) 475-2938 toni@theheritagetours.com

SPONSOR THE TOUR

SPONSORSHIP LEVELS AND BENEFITS	UNITY	POWER	FREEDOM	WISDOM	HARMONY
	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Heritage Tour T-shirt & photo from tour	✓	✓	✓	✓	✓
“Proud sponsor of the Heritage Tour” button for your social media use	✓	✓	✓	✓	✓
Recognition in the credits for post-tour video		✓	✓	✓	✓
Company profile & logo featured in program guide		✓	✓	✓	✓
Talking “welcome” on the tour video sharing WHY we supported Post-Tour video		✓	✓	✓	✓
Logo on flyer advertising the tour			✓	✓	✓
Logo and company website link on tour website			✓	✓	✓
Recognition in Press Release				✓	✓
Logo Recognition on Box Lunches and Group Meals				✓	✓
Stage Recognition at post-tour Event				✓	✓
*Reservation for 2 people for the tour				✓	✓
Full color Logo on all tour signage					✓
Social Media Promotion in all pre-event activity					✓

*Reservation “guarantees” the seats. The seats still need to be paid for.

SPONSORED BY



CONTACT US

Toni Bell
 (614) 475-2938 or toni@theheritagetours.com

